

BIOGRAFÍA

John Derkach has broad experience in developing brands and growing shareholder value. He is a graduate in History of Cambridge University, and began his business career at Procter & Gamble and Playtex, before joining PepsiCo, where he spent ten years, including four years in Madrid as Vice President of the company for Spain and Portugal.

After joining Whitbread (a UK FTSE 100 leisure Company) in 1994, he was appointed as Managing Director of Beefeater, a steak restaurant brand, then of Pizza Hut UK and finally of Costa, the International coffee shop chain, which grew from 500 units to 2500 during the six years of his leadership.

He left Whitbread and Costa in August 2012, to run Tragus, a 300-unit restaurant company, owned by Blackstone, which he sold to Apollo in 2014.

Mr. Derkach is currently executive Chairman of EAT, a leading UK food to go company, non-executive Chairman of Bistrot Pierre, a casual dining restaurant business, and a main board Director of Telepizza Group.

CAREER SUMMARY

Currently Chairman, EAT, Bistrot Pierre; Director, TelePizza
2012 – 2014 Tragus Group Ltd (Chief Executive)
1994 – 2012 Whitbread PLC (MD Costa 2006 – 2012)
1984 – 1994 PepsiCo Inc (AVP Spain & Portugal 1990 – 1994)
1981 – 1984 Playtex Ltd
1978 – 1981 Procter & Gamble Ltd

EDUCATION

2009 Harvard Business School –Advanced Management Programme
1978 Downing College, Cambridge University – BA (Hons) History
1975 Morecambe High School – 10 GCSEs, 4 A Levels

LANGUAGES

Spanish and French