

## **Marcos de Quinto**

Mr. Marcos de Quinto, currently based in Atlanta (US), serves as Senior Advisor to the CEO at The Coca-Cola Company. He previously served as Chief Marketing Officer and Executive Vice President at The Coca-Cola Company, since 2014. Mr. de Quinto joined Coca-Cola Spain in the marketing department in 1982 and held multiple positions, including district manager, distribution manager and distribution and merchandising manager. Between 1988 and 1990, he left The Coca-Cola Company to be regional manager for BSB Advertising, before re-joining The Coca-Cola Company in 1990 as marketing director of Coca-Cola Spain. In 1995, he assumed the role of division marketing manager for Coca-Cola Southeast & West Asia. He was subsequently made division marketing director of Coca-Cola German division and regional manager for Singapore & Malaysia. Prior to assuming his current position, Mr. de Quinto served as regional manager of Coca-Cola Spain between 1996 and 2000, and as division president of the Iberian division of The Coca-Cola Company since 2000. Mr. de Quinto has an Economics Degree from Universidad Complutense de Madrid and an MBA from Instituto de Empresa (Madrid).